

SIMON YAO

STUDIO



WEDDING PHOTOGRAPHY INVESTMENT BROCHURE

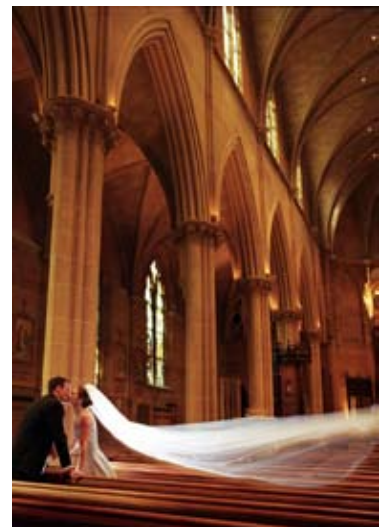
Exceeding

Photography Expectations



In reality, the food will be eaten, the cake will be gone, but memories are forever. You need a skilled lens man who composes his subject with grace and style to create extraordinary images and capture spontaneous moments.

Pure Artistry



Photography is the science of recording light, but most importantly, it is about the perception demonstrated by the individual behind the lens. Without relying on post-capture image manipulation, Yao's ability to handcraft portraits and create publishing-worthy images are a testament to his passion as a storyteller and an artist.

Complete Service

Simon Yao Studio specializes in not just the photography, but a complete tailored service from creating your exquisite customized wedding album to framing that favorite work of art. We take pride in our craftsmanship because we understand the meaning of a treasured photograph.



Experience



Simon is an experienced photographer. His experience was developed through years of preparation. Preparation that is necessary to consistently capture the most important wedding moments. His experience gives him insight and understanding of a beautifully-planned event. Wedding photography is also about working with your family and friends; putting them at ease is just as important as working with the bride and groom. Simon Yao Studio is celebrating its 10th year anniversary in 2009; we are ready to put all of our knowledge and skills towards your dream wedding.



Yao's signature photojournalistic style is combined with modern portraiture, capturing both spontaneous moments along with handcrafted images. Our services require a minimum investment of \$4,000, this amount can be a combination of both services and products. Below are the available services -

1. Black & White Engagement Session	\$175	Optional
2. Modern Couple Engagement Session	\$275	Optional
3. Artistic Bridal Portrait Session	\$275	Optional
4. Wedding Rehearsal Coverage	\$195	Optional
5. Full Wedding Coverage	\$2,295	Required

Select the coverage options that capture your interest. If the sum of your coverage selected above is less than \$4,000, you may make up the remaining amount with items listed in our Product Catalogue (reprints, wall portraits and albums are just some of the examples in the Product Catalogue, it will be presented during your wedding photography consultation).

Approximately 450 to 750 exposures will be presented, the final number of exposures shown depends on your coverage selections. These images will be projected onto a large screen for a cinematic presentation. In addition, the entire set of your wedding images will be posted online for viewing and purchasing. As our special thank you, the bride and groom will receive from Simon Yao Studio a complimentary 16x20 wall portrait. For future ordering and viewing convenience, an Image CD will be provided to the bride and groom after online viewing expires.

As an expression of our appreciation for your patronage, you will also receive complimentary sessions in the future. Whether it's your anniversary, family or children's portraits... it's on us!

1. Black and White Engagement



Classic and timeless, simply come dressed in black and experience the look of fine art portraiture. Indoor studio setting, around 20-30 images will be presented. A great way to get acquainted with Simon's photography style prior to your wedding day. Newspaper announcement image ready upon request. 20 minute session

2. Modern Couple Engagement Session



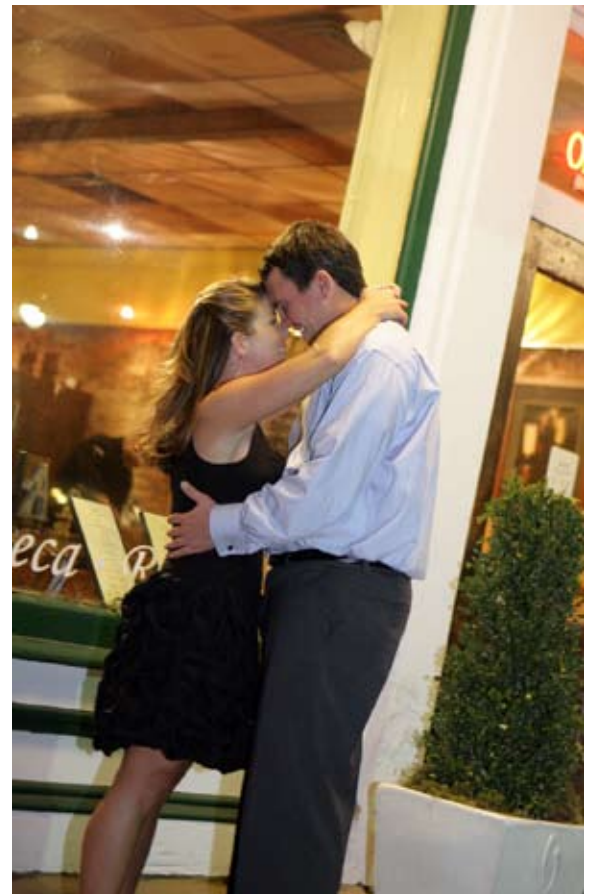
In our garden or at a location of your choice. You will be photographed primarily in an outdoor setting to produce illustrative and romantic images. Session may include up to two outfits change. One hour actual session. Approximately 60 - 80 images will be presented.

3. Artistic Bridal Portrait Session



This pre-wedding day session reduces stress and gives you a chance to live out your carefully planned attire for the big day. Session includes both color and B&W with contemporary setting, artistic posing and outdoor scenery. Approximately 60 - 80 images will be presented. 90 minute session.

4. Wedding Rehearsal Coverage



Both color and B&W exposures capture the highlights of your wedding rehearsal (at church or during cocktail hour before your rehearsal dinner). A great way to record the excitement and emotions just prior to your wedding day. Approximately 60 images will be presented.

5. Wedding Coverage



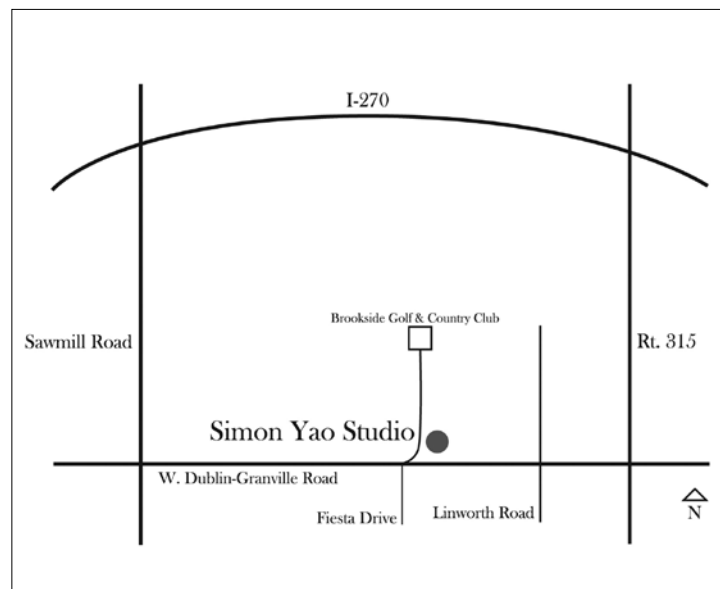
A blend of Yao's signature photojournalistic style with a modern portraiture approach, approximately 450 exposures capture your most anticipated wedding moments. Coverage up to eight hours of photography time, also includes both group and family portraits. All images will be edited and optimized by Simon prior to your cinematic presentation. \$150 for each additional hour.

Contact Information



We would like to hear from you, feel free to contact us via:

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Web site	SimonYao.com
Studio address	2776 W. Dublin-Granville Road Columbus, OH 43235-2785
Studio hours	By Appointments Only



From West Dublin-Granville Road (Rt. 161),
TURN INTO the entrance of Brookside Country Club.

Simon Yao Studio, 2776, is the first building located on
the right hand side.